



January 2010

Schools competition – Calling all *primaria* and *secundaria* teachers!

You can still participate! For an online entry form and full terms and conditions, please [click here](#). The closing date for entries is **Friday 15 January 2010**.



Looking for a teacher training course? Check out the [ICELT](#) and [CELTA](#) courses starting at our centres!

Frequently asked questions

What's the difference between [CELTA](#) and [ICELT](#)?

CELTA is a **pre-service** qualification = an initial qualification for people with little or no previous teaching experience

ICELT is an **in-service** qualification = if you are already teaching English and want to improve your teaching skills

If you're reading this newsletter, you're probably already teaching English, so ICELT is the ideal professional development option for you!

Have you got a question about our exams or Teaching Awards? [Ask us!](#)

Meet the people at our centres



Dr. Claudia Ochoa is the Head of Accreditation Programmes and Centre Exams Manager at [CENEVAL](#) (Centro Nacional de Evaluación para la Educación Superior A.C.). She started out as a pharmacobiological chemist and then turned to evaluation later (she's been awarded an MA in Educational Technology and a PhD from Universidad Anáhuac and Universidad Complutense de Madrid). Claudia's always enjoyed teaching in both professional fields (chemistry and education), at all levels. Her department at CENEVAL is in charge of over 30 accreditation projects. Claudia heads the team in charge of the new "**Proyecto de Licenciatura para Maestros de Inglés**" and has been working with [SEP-DGAIR](#), [Cambridge ESOL](#) and the [British Council](#) to develop this programme that will benefit thousands of teachers in Mexico through [ICELT](#), [TKT](#) and other [Cambridge ESOL Teaching Awards](#) and [exams](#).

BULATS

Business Language Testing Service



Liverpool welcomes BULATS!

The leading Mexican retailer [Liverpool](#) has integrated [BULATS](#) into their English language programme at [Universidad Virtual Liverpool \(UVL\)](#). In December, the paper-based BULATS test was used to assess the initial language level of about 200 employees prior to beginning language training courses. This new adoption also involves the use of the innovative [BULATS Online](#) version, recently available in Mexico.

What does success look like?

Successful [TKT](#) candidates at Universidad Contemporánea (UCO) in Querétaro. UCO has incorporated [BEC](#) and [TKT](#) into its *preparatoria* and university programmes.



Happy New Year!

¡Feliz Año Nuevo!